

# Community Survey Executive Summary

## Springfield School District

**Overview:** The Springfield School District Board of Education requested School Perceptions to conduct a survey this fall to determine community support for potential facility projects.

The community survey was conducted in October and November of 2019. The survey had a response rate of 45% that included:

- 89 Staff
- 243 Parents
- 316 Non-staff/non-parents

This is an extremely high response rate, typical response rate is 18-20%.

### Overall Satisfaction

85% of survey respondents reported they were either satisfied or very satisfied with the District.

Respondents gave high ratings to the District in:

- ✓ Delivering a high-quality educational experience
- ✓ Providing a safe learning environment
- ✓ Maintaining school facilities

### Support to Pursue a Referendum

Fifty-five percent of resident respondents support the District pursuing a bond referendum to address school facility needs. There is greater support from staff and parents to move ahead with a bond, while 41% of general citizens support the idea and 33% are not in favor, with 26% undecided. The data is disaggregated into these three groups, to calculate what is representative in an election. General citizens (purple) make up the majority of voters.

### Facility Projects

The survey asked respondents to provide their feedback on seven facility projects the District identified. Based on the data, the following five projects have support:

- Updating building HVAC
- Improving school safety and security
- Expanding the cafeteria and building new music classrooms
- Expanding and updating Career and Technical Education (CTE) classrooms and labs
- Adding gym space

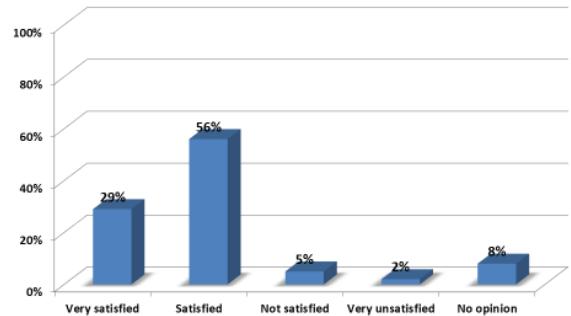
### Tax Tolerance

The survey gathers data to determine the community's tax tolerance. This helps to determine the size of the bond the community would likely support. **Based on the data, a \$16 million bond, or something slightly lower, would have success. If additional funds are needed, a recommendation would be to add a second question as well as work to educate the community on the significant need to support the proposed projects. The District may have to reduce the scope of some of the projects that have support to fit within the supported tax tolerance.**

Survey Conducted By: School Perceptions LLC,

317 East Washington Street – Slinger, Wisconsin – 53086 – tel. 262.644.4300 fax 262.299.0333

### Overall, how satisfied are you with the Springfield School District? (All Respondents)



### Would you support the School Board pursuing a bond referendum to address the District's facility needs? (Springfield School District Residents Only)

